



Marketing Internship

Posting Date: 24 Nov 2025

Position: Marketing Internship

Department: Sales

Reports to: Marketing Manager

Location: 275 Watline Ave, Mississauga, ON (*Hybrid/Remote*)

About Microbix

Microbix Biosystems Inc. is a fast-growing leader in the global diagnostics industry. We are one of the *world's largest commercial manufacturers of infectious disease antigens*, supporting diagnostic test development across Respiratory, Childhood Diseases, ToRCH, Sexually Transmitted Infections, Gastrointestinal, and Vector-Borne Diseases.

In addition to our antigens business, we design and manufacture innovative External Quality Controls (QAPs™) and Reference Materials (QUANTDx™). These products support clinical laboratories and diagnostic manufacturers with test development, analytical validation, training, and ongoing quality control.

At Microbix, we collaborate with leading diagnostic companies and clinical laboratories worldwide to improve the quality of infectious disease diagnostic testing. Joining our team means contributing to meaningful work that enhances global health and strengthens confidence in patient results.

What you'll do:

Microbix is seeking a Marketing Intern to join our team. Reporting to the Marketing Manager and collaborating closely with Product Management and Sales, your responsibilities will include:

- Coordinate and schedule social media campaigns, including drafting content calendars for X, LinkedIn, and YouTube.
- Assist in creating email templates and, over time, help build automated workflows in Mailchimp.
- Conduct market research, analyze trends, and track competitor activity to support new product initiatives and strategic planning.
- Develop collateral materials, presentations, and promotional resources for international trade shows and conferences.
- Support website updates by communicating with external contractors (designers, developers, and creative vendors).
- Help track campaign performance using basic analytics (e.g., LinkedIn, Google Analytics, Mailchimp reports).
- Assist in organizing external events including podcasts, conferences, and customer-facing activities.



- Stay curious—ask questions, seek feedback, learn quickly, and continuously grow your marketing toolkit.

Qualifications

- 1+ year of experience in social media, graphic design, content creation, or a creative marketing role (school projects included).
- Proficiency in Canva, PowerPoint, Excel, and Outlook.
- Experience with any email marketing software (Mailchimp, HubSpot, Constant Contact, etc.) is an asset.
- Currently enrolled in a business, marketing, communications, life sciences, or similar undergraduate program.
- Life sciences experience or coursework is an asset but not required.
- Experience in event support, digital marketing, or student marketing clubs is an asset.

Skills and Competencies

- Excellent written and verbal English communication skills.
- Passion for marketing, storytelling, and understanding end-customer needs.
- Strong interpersonal skills with the ability to work both independently and collaboratively.
- Detail-oriented with strong time-management and organizational skills; to confirm attention to detail, *include the latest marketing trend you're following in the subject line of your application email.*
- Basic understanding of digital marketing concepts (SEO, analytics, branding) is an asset.
- Willingness to learn new tools (e.g., Mailchimp, CMS platforms, CRM tools).
- Adaptable, proactive, and comfortable in a fast-paced, deadline-driven environment.

Salary Range

\$18–\$20 per hour for up to 20 hours per week.

How to Apply

Email your resume and portfolio (if applicable) to: Shitika.kulshreshtha@microbix.com